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For Immediate Release

San Francisco Flower & Garden Show – Tickets on Sale Now!

January 3, 2012 SAN FRANCISCO --- the San Francisco Flower & Garden Show has launched online ticket sales for the 2012 Show, March 21-25, 2012 at the San Mateo Event Center. The theme of this five day event is “Gardens for a Green World” with spectacular display gardens, green exhibits, extensive seminar program, music, wine and fun.

Tickets can be purchased by visiting the show’s site: www.gardenshow.com. Children under 16 free. Early Bird tickets purchased before March 11 are \$16 for an adult ticket, will be \$20 at the door. \$25 for an All Show Pass, \$15 per person for groups of 20. Check on line for more details.

Beginning December 6, nurseries and garden centers in the Bay Area will offer advance “Early Bird” tickets. Visit www.gardenshow.com for a complete listing of nurseries serving as advance ticket sale outlets.

Win 2 Free tickets every Tuesday until the show – go to facebook.com/sfgardenshow.

Twenty full-sized garden installations from top Bay Area designers (including John Greenlee and Mike Boss creating one of their signature meadows, the Landscape Architecture & Environmental Planning Department of the University of California at Berkeley and New Zealand Sculptor Brent Summers) will teach attendees of all ages how to create “Gardens for a Green Earth”, with a strong emphasis on forward-looking, environmentally friendly techniques that can be accomplished in private gardens. Amongst the parade of celebrities speaking and demonstrating their skills will be Annie Somerville, a recognized pioneer in promoting organic cuisine and gardening through her restaurant Greens, and Wendy Johnson of Green Gulch Farms. Martin Yan will delight us on Sunday. Ahmad Hassan of DIY Network’s Yard Crashers will be talking about the swift and easy way to achieve the garden of your dreams. Joe Lamp’l of Growing a Green World is back to delight with earthy pearls of wisdom.

“The Flower & Garden Show is a complete celebration of the California lifestyle and how we connect to our environment,” explained Show Producer Katrina Agamau. “We will show people how easy it is to promote a greener world and to create beauty and utility in the same place. Because food has become so much a part of our identity, we will have more edible gardens and a wine tasting area created by the Livermore Valley Wine Growers Association. Many of our speakers will be show us all how to quickly plant and eat from edible gardens. So much is possible in our mild Bay Area climate”.

While experienced garden aficionados will be more than excited by the scores of seminars and book signings by top experts on a range of topics - flower arranging, design trends, water conservation, lawn alternatives and cutting edge growing walls - the festival is designed to be equally accessible to interested newcomers and area visitors seeking a unique outing. A Marketplace with over 200 vendors selling plants, seeds, tools and fabulous gift items, a special Children’s Garden called *Sproutopia* with fun-filled, hands-on learning opportunities, and a special fragrant flower show put on by the California Garden Clubs are among the several draws that will delight attendees from all over the Western U.S. and make this an annual activity for savvy Bay Area denizens and their families.

The 27th Annual San Francisco Flower & Garden Show is held at the San Mateo Event Center, 1346 Saratoga Drive in San Mateo, a 25-minute drive from San Francisco and just one block from the Hillsdale Caltrain Station (Note: BART riders can connect to Caltrain at the Millbrae BART Station). Parking is available at a cost of \$12 for the entire day.

Show hours are Wednesday, March 21 to Saturday, March 24 from 10am to 7pm and Sunday, March 25 from 10am to 6pm. Admission includes all seminars, demonstrations and celebrity appearances.

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