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25th Annual San Francisco Flower & Garden Show

SAN FRANCISCO – Inspirational gardens, fun green living ideas and products, acres of plants, and the wisdom of renowned garden experts await you at one of the world's most celebrated spring garden events: [The San Francisco Flower & Garden Show](#) **March 24-28 2010** at the [San Mateo Event Center](#).

California's most prestigious Spring Garden Event is being reborn in 2010

- World-class Display Gardens, comprehensive Seminar Series, and extensive Garden Marketplace
- Five days devoted to edible & ornamental gardening, garden art, design, and green living products
- Special emphasis on edible gardens, eco-friendly gardening, and gardening for children

25th Anniversary Gift!: One adult ticket good for admittance to all five days of the show!

In 2010 the San Francisco Flower & Garden Show celebrates **25 years** of inspiring California gardeners with the theme “**Gardens for the Future.**” The new owner and management are dedicated to upholding the Show's winning combination of stunning garden displays, comprehensive educational offerings and high-quality plants and gardening products. The San Francisco Flower & Garden Show focuses particularly on eco-friendly and sustainable gardening practices, growing edibles, and farm-to-table programs, and this year will feature a full-sized outdoor Victory Garden.

There will be something for every gardener (and garden lover) at this world-renowned event. Showcased are full-size display gardens created by top designers, horticulturists and artists; free talks and practical workshops by well-known gardening experts; educational exhibits, and an activity area for children and their families. There's also shopping for the finest plants, garden art, tools and one-of-a-kind or hard-to-find specialty items. Great food, coffee, wine, beer, and live music will encourage visitors to linger into the evenings.

THE 20 DISPLAY GARDENS being created by some of the West's top garden designers and creators will come in all sizes and shapes. In addition to cutting-edge design, most will demonstrate green gardening practices such as permaculture, green roofs and walls, drought-tolerant plants, a living machine, containers and more. The display gardens will be judged by [Pamela Berstler](#), [Maureen Gilmer](#) and [Bernard Trainor](#).

FAMILY FRIENDLY FUN. Kids and the young-at-heart alike will enjoy the colorful display gardens and learning about carnivorous plants and insects. The “Sproutopia” area will have hands-on activities and workshops that are free with admission for families. Musical entertainment and special presentations are planned as well.

EXPERT TALKS, and how-to workshops are free with admission. The many [Seminars and Workshops](#) sponsored in part by Pacific Horticulture Magazine combine more talent under one roof than any other horticultural event in California.

200+ SPECIALTY SHOPS in the Garden Marketplace will have product demos and displays of the newest and hottest plants, tools, gardening, and green-living items available on the market today.

WHEN/WHERE Wednesday, March 24 - Sunday, March 28 at the San Mateo Event Center
2495 South Delaware Street San Mateo, CA 94403
10am - 8pm Wednesday through Saturday. 10am - 6pm on Sunday.

TICKETS A one-day adult ticket purchased at the door will be \$20. Advance adult tickets purchased online by phone or at Bay Area nurseries through March 17 are \$16.

Students (18-25) with valid student ID, \$9 at the door

Youth (6-17) \$4 at the door

Children 5 and under are free

Half-day from 3pm to closing Wed. through Sat. (Sun. at 2pm) \$13 at the door

Group tickets (20 or more tickets by arrangement) \$15

SPONSORS Alaska Airlines, ABC7-TV (KGO), Lyngso Garden Materials, Inc.