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Judges Announced for 2010 San Francisco Flower & Garden Show

SAN FRANCISCO – Judging a world-class Show Garden is a delicate art that calls upon a wide range of aesthetic and horticultural resources. The task of judging the Show Gardens at the San Francisco Flower & Garden Show is given to three individuals selected for their extensive horticultural and design knowledge. In 2010, the gardens will be judged by **Pamela Berstler, Maureen Gilmer** and **Bernard Trainor**.

In addition to awarding The Golden Gate Cup to the Best of Show, the three judges evaluate the quality of execution and how well each garden achieves its declared design objectives. They will present a gold, silver, bronze or crystal award to each of the show gardens. Show judges also give lectures in the seminar series, which are free with the purchase of a ticket, and sponsored in part by *Pacific Horticulture* magazine.

JUDGE BIOGRAPHIES AND SPEAKING SCHEDULE

Judge Pamela Berstler

CEO, Design Principle, Flower to the People, Inc., TV host, Los Angeles, CA

Since 1997, Pamela has guided her exterior design business by being dedicated to the principle that creating a sustainable garden is perhaps the most powerful individual political statement of the 21st Century. In addition to being a sought-after speaker and author, Pamela is the designer host of Discovery Channel's series *Rally Round the House*, and repeatedly has been the winning designer on HGTV's *Landscaper's Challenge*.

Although Pamela has fond memories of gardening side-by-side with her mother and grandparents on their urban organic Pennsylvania property, her love of the earth was rekindled during her experience reclaiming her own Southern California garden. Building a design practice in Cape Cod has reinforced her dedication to zero-runoff, natural "urban wilderness" and sustainable design. Pamela is an active member of both the Association of Professional Landscape Designers (APLD) and the California Landscape Contractors Association (CLCA). **Website:** www.flowertothepeople.com

SEMINARS OFFERED BY PAMELA BERSTLER

Save Money, Save Water -- *Get a Beautiful Garden on a 'Water Budget'*

March 24, 2010 1:00pm

From Water Guzzling to Water Conservation -- *Five Ways to Convert Your Irrigation System*

March 25, 2010 10:45 AM

Judge Maureen Gilmer

Designer & author, Palm Springs, CA

Maureen Gilmer's early years in California landscape architecture includes California's most prestigious firms, and later her own design office lends a strong aesthetic sense to all her work. As author and photographer, Maureen has published seventeen books on gardening, landscape design and the environment, and has freelanced for most industry and consumer magazines.

Her newest books, *Palm Springs-Style Gardening* and *The Small Budget Gardener* will be released by Cool Springs Press in early 2010. She is also the author of *Gaining Ground* (McGraw-Hill, 2002) and *The Complete Idiot's Guide to a Beautiful Lawn* (Macmillan) and her regional books include *The Complete Guide to Northern California Gardening*.

She has appeared on 'The View,' and 'Good Morning America' and was host, project designer and coproducer for four seasons of *Weekend Gardening*, a weekly show aired on the Scripps DIY Network. Her syndicated column, "Yardsmart," is in its fifth year. **Website:** www.moplants.com

SEMINARS OFFERED BY MAUREEN GILMER

Small Budget Solutions -- Garden Design for Cash-Strapped Gardeners

March 24, 2010 11:45am

Judge Bernard Trainor

Principle, Bernard Trainor + Associates, Monterey, CA

Drawing on over twenty years of academic and practical experience, Bernard Trainor is the founding principle and design director for **Bernard Trainor + Associates** in Monterey, California. Bernard has also practiced professionally in Australia and Britain, and the geographical diversity of these work/study experiences has helped him appreciate the regional qualities and cultures of a place.

Since 1995 California has been his home and the focus of his work. Bernard does not just design landscapes – his aim is to design spaces that will inspire people to connect with a place. He has lectured and written extensively and won numerous design awards in the process. **Website:** www.bernardtrainor.com

SEMINARS OFFERED BY BERNARD TRAINOR

Embracing the Place -- Site Specific Garden Design

March 24, 2010 10:30am

Additional Show Awards

Golden Gate Cup: The most overall meritorious exhibit; the "best in show" award.

People's Choice Award: Favorite garden as voted by the show's attendees. Votes are counted Friday evening and winner announced Saturday morning.

Garden Creators' Award: Garden voted the most accomplished by fellow Garden Creators. Votes are counted Thursday evening and the winner announced Friday morning.

Pacific Horticulture Award: Garden that best demonstrates the regional nature of garden design.

Sunset's Western Living® Award: Garden most filled with fresh, useful, achievable ideas that enhance outdoor living in the West.

California Landscape Contractors Association Award: Exhibit that best demonstrates the integration of horticulture with structures and other hardscape elements of fine craftsmanship.

Association of Professional Landscape Designers Award: The garden that best demonstrates an artistic creation using solid design principles and in-depth plant knowledge.

American Horticultural Society Award: A garden of horticultural excellence which best demonstrates the bond between horticulture and the environment, and inspires the viewer to beautify home and community through skillful design and appropriate plant material.

California Association of Nurseries Award: A garden that illustrates the dynamic scope of the nursery industry by integrating a broad range of plant material supported by garden accessories.

The Sustainable Gardening Award presented by the San Francisco Botanical Garden Society: A garden that demonstrates the best use of water, sustainable materials and design practices.

WHEN/WHERE

Wednesday, March 24 to Sunday, March 28 at the [San Mateo Event Center](#)
2495 South Delaware Street San Mateo, CA 94403

Hours: 10am-8pm Wednesday - Saturday; 10am-6pm on Sunday.

TICKETS (In 2010, one adult ticket will be good for all five days of the show)

One-day adult ticket at the door \$20. Advance adult tickets (purchased by March 17) \$16

Students (18-25) \$9 **Youth** (6-17) \$4 **Children 5 & under are free** **Half-day** \$13

SPONSORS Alaska Airlines, ABC7-TV (KGO), Lyngso Garden Materials, Inc.

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