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**FOR IMMEDIATE RELEASE**  
January 20, 2010

## **World-Class Seminars: A Highlight Of The 25th Annual San Francisco Flower & Garden Show**

**SAN FRANCISCO** – [The 2010 San Francisco Flower & Garden Show Seminar Series](#) focuses on eco-friendly and sustainable gardening practices, cutting edge design and incredible plants. All talks and workshops are free with admission in part thanks to Pacific Horticulture Magazine, and feature renowned authors and respected garden experts speaking about what they know best.

### **SEMINAR HIGHLIGHTS**

#### **Edible Gardening**

##### **ROSALIND CREASY**

Landscape designer & author of 'The Complete Book of Edible Landscaping'

**Edible Landscapes: The New American Garden -- A Mouth-Watering Presentation of Edible Landscape Design**

March 25, 1pm

##### **PAMELA K. PEIRCE**

Author, garden consultant, photographer and environmental horticulture instructor

**Successful Food Gardening for Beginners -- Get Flavor, Nutrition & Fun Growing Your Own Food**

March 24, 3:30pm

##### **JEAN ANN VAN KREVELAN**

Director of Social Media for Cool Springs Press, author of 'Grocery Gardening'

**Plant or Purchase? -- Which Edibles to Grow and Which to Buy**

March 28th, 2:15pm

#### **Recycling & Sustainable Gardening**

##### **PAMELA BERSTLER (2010 Show Judge)**

Landscape designer, contractor, author and television host

**Save Money, Save Water -- Get a Beautiful Garden on a 'Water Budget'**

March 24, 1:00pm

**From Water Guzzling to Water Conservation -- Five Ways to Convert Your Irrigation System**

March 25, 4:45pm

### **JOHN GREENLEE**

Owner, Greenlee Nursery, author of 'The American Meadow Garden'  
**Meadows by Design** -- *A Revolution in Sustainable Landscapes*  
March 26, 1:00pm

### **SAXON HOLT**

Professional garden photographer, 'The American Meadow Garden'  
**The Aesthetics of Sustainability** -- *Visually Defining Our Gardening Expectations*  
March 27th, 1:00pm

### **RENEE SHEPHERD**

Owner of Renee's Garden, author of 'Kitchen Garden'  
**Seed Starting for Beginners** -- *Growing Your Own Kitchen Garden*  
March 24, 12:15pm

## **Gardening in Containers & Small Spaces**

### **DEBRA LEE BALDWIN**

Award-winning garden photojournalist, author of 'Succulent Container Gardens'  
**Succulent Container Gardens** -- *Learn to Create Elegant, Easy-Care Containers*  
March 24, 2:15pm

### **MAUREEN GILMER (2010 Show Judge)**

Television host and author of 17 gardening books, including 'The Small Budget Gardener'  
**Small Budget Solutions** -- *Garden Design for Cash Strapped Gardeners*  
March 24, 2:15pm

### **JEAN ANN VAN KREVELAN**

Director of Social Media for Cool Springs Press, author of 'Grocery Gardening'  
**Small Space Edible Gardens** -- *Maximum Harvest from Minimal Space*  
March 27, 4:45pm

## **For Plant Lovers & Gardeners**

### **SUZY BALES**

Author of 'Garden Bouquet & Beyond: Creating Wreaths Garlands and More in Every Garden Season'  
**Garden Bouquets & Beyond** -- *Creating Wreaths, Garlands & More in Every Garden Season*  
March 25, 2:15pm  
**The Down-to-Earth Gardener** -- *Common Sense Approach to Gardening*  
March 26, 10:30am

### **ROGER GOSSLER**

Owner of Gossler Farms Nursery and co-author of 'The Gossler Guide to the Best Hardy Shrubs'  
**Fabulous Foliage** -- *Spectacular Shrubs for California Gardens*  
March 25, 4:45pm

### **KEYYLA MEADOWS**

Designer, Artist, author of 'Fearless Color Gardens'  
**Fearless Color Gardens** -- *A Guide to Jumping Off the Color Wheel*  
March 26, 2:15pm

### **BERNARD TRAINOR (2010 Show Judge)**

Landscape Designer, founding principal of Bernard Trainor + Associates  
**Embracing the Place** -- *Site Specific Garden Design*  
March 24, 10:30am

**JEFF WYCKOFF**

President of the American Rose Society & ARS National Judge

**Roses 101 -- Everything You Need to Know About Roses!**

March 27, 3:30pm

**Organic Rose Growing -- Choosing, Maintaining & Enjoying Beautiful Roses**

March 28, 10:30pm

**MUCH MORE!**

~ **25 Spectacular Display Gardens**

~ **Extensive Garden Marketplace**

~ **Family Friendly Fun**

**WHEN/WHERE**

Wednesday, March 24 to Sunday, March 28 at the [San Mateo Event Center](#)

2495 South Delaware Street San Mateo, CA 94403

Hours: 10am-8pm Wednesday - Saturday; 10am-6pm on Sunday.

**TICKETS (In 2010, one adult ticket will be good for all five days of the show)**

One-day adult ticket at the door \$20. Advance adult tickets (purchased by March 17) \$16

**Students (18-25) \$9 Youth (6-17) \$4 Children 5 & under are free Half-day \$13**

**SPONSORS** Alaska Airlines, ABC7-TV (KGO), Lyngso Garden Materials, Inc.

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